

David Kelynack, Chief Executive, 2020 Exchange

"Leadership is the ability to influence and yield a desired outcome"



David draws on over two and a half decades of business experience and entrepreneurship, commencing his career in the Chartered Accounting profession before shifting into Information Technology, Private Equities, and now Leadership Evolution.

As an Executive General Manager at Solution 6 (ASX:SOH), he was a member of the team which took the company to become one of the world's leading providers of software and business solutions with some of the largest global service organisations as its clients. In 1998, David was appointed Managing Director of Global Technologies & Investments, an investment company providing boutique funding, capital raising and business advisory services to sophisticated SMEs and start-ups. During this time David combined his passion for business with classic sports cars when he orchestrated the resurgence of the North Sydney motoring icon "The Toy Shop" best remembered for its world class post-war Lamborghinis, Ferraris, Jaguars and Mercedes Benz. In 2006, David founded Epic Kayaks and under his leadership became the No.1 supplier of open ocean surf skis in the world and was the first off-shore surf ski and kayak manufacturer to establish a direct presence in Australasia. This was heralded as a strategic milestone in terms of Epic's global expansion and market dominance. This successful company was sold in late 2008, after which time David took sabbatical turning his hand to working with horses on his property "Sugarloaf" in the New South Wales Hunter Valley.

On his return to the corporate world, David spent nearly two years at The CEO Institute where his influence saw a major shift in client relationships. He was the recipient of the 2011 Chairman's Award for Excellence.

During his time working with chief executives, David's intuitive nature recognised a changing business landscape that required a business leader to not only perform commercially, but to think and act differently in the workplace. A shifting paradigm, whereby leaders need to evolve their thinking, change their mindsets and practices and develop empathy with customers, stakeholders and the workforce. In 2012 David founded 2020 Exchange, an organisation committed to inspiring extraordinary leadership by providing chief executives with the essential elements to grow both personally and professionally, by challenging conventional thinking, recapturing the art of conversation, asking meaningful questions and developing foresight thus providing conscious leadership.

As Chief Executive of 2020 Exchange, David is copiously committed to the process of achieving high value outcomes.

"I have the best job in the world. I spend my life being inspired by the extraordinary people that I work with and the CEOs that I serve. I feel very humbled to be surrounded by such brilliance. I believe that we should all strive to make our passion our occupation and you will never work a day in your life."

David believes the key to inspiring extraordinary leadership is being authentic and true to yourself and the people around you. By balancing efficiency with continual learning and challenging the status quo through the art of asking grounded questions you drive a state of change, experience new possibilities, and accelerate your leadership growth.

David graduated from Knox Grammar School on Sydney's North Shore, holds a Bachelor of Commerce degree and is a Justice of the Peace in the state of New South Wales.