

## CHAIR PROFILE - PATRIZIA IACONO

*“Managing an executive office in a way that delivers benefits for the CEO and the business requires management skills that deliver benefits far beyond financial savings.”*



With a strong desire to partner and influence leaders, Patrizia's career in business spans over twenty years. Having supported some of the most influential Chairmen and CEO's in Australian business such as Mike Wilkins, Dr Richard Walsh, Clive Whincup, Leon L'Huillier, Paul Gardner and David Mattingly, Patrizia's passion for people and her commitment to the professional development of the role of an Executive Assistant has her sought after as a mentor to EAs and keynotes across Australasia.

Aside from supporting executive business activities, Patrizia has also led a number of complex, high profile initiatives. This includes taking project lead in major staff relocations, business transformation of an advertising agency and managing events for over 4000 employees across multiple geographies.

Patrizia is a member of the Executive Assistant Network (EAN) Board of Advisory Committee and mentor to over twenty EA's across Australasia. In 2010, Patrizia was selected to represent NSW in the Australian Executive Assistant of the Year, and went on to be awarded 3rd place nationally.

Patrizia has been married for 27 years and has a beautiful daughter. In her spare time, Patrizia dedicates every moment to her family and friends.

Patrizia's area of expertise lies in methodologies around:

- Mentoring and coaching
- Leadership development
- Communication and presentation skills
- Influence and motivation

### Why 2020 Exchange

Patrizia's unique ability to inspire and motivate people, and her commitment to the development of the Executive Assistant as an industry and profession, provides guidance from someone who has 'walked the talk' and taken the role of the executive office to new heights. Ultimately, Patrizia assists others to reach elevated levels of influence, knowledge and leadership.

Done with humility and empathy, it is these extraordinary skills that aligns Patrizia Iacono with 2020 Exchange.

### Professional Development

Patrizia is a strong believer that we never stop learning and subsequently, over the years has heavily invested in her own professional development through:

Leadership Mastery Executive Coaching Workshop



Executive Leadership Coaching  
Influencing Skills Without Authority Workshop  
Senior Leaders Coaching Skills Workshop  
Communication & Presentation Skills Excellence Workshop  
Advancing my Career for Women Workshop  
Managing Your Media Performance Workshop

**Positions held**

EA to Chair, ACCC  
EA to the General Manger, St George Business Banking, Westpac  
EA to the CEO, Insurance Australia Group  
EA to the Group CIO, Westpac Banking Group  
EA to CIO, Westpac Institutional Bank  
EA to CEO, Hourigan International  
EA to Head of Taxation, MLC  
EA to COO, James Martin & Co  
EA to CEO, Grey Advertising  
EA to CEO, Lion Nathan Australia  
EA to CEO & Publisher, ACP Magazines  
EA to Chair, Y&R Mattingly