

## 2020 Exchange | Chair Biography

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### Gary Flowers

*“Promote curiosity; always be asking “What if?” and “Why not?”...”*



With over 25 years in strategy and leadership experience across three iconic organisations, Gary Flowers is sought by boards to build brands, restructure and turn around businesses.

With a double degree and Harvard educated, Gary started his career as a lawyer and was soon promoted to the National Managing Partner of Sparke Helmore. During his tenure, Gary grew the firm by over 600%, taking it from being a NSW based firm to having a national profile and claiming a top 10 ranking in Australia.

Following an international search for a new Managing Director, Gary joined the Australian Rugby Union in 2004, leading significant structural reform and capturing record sponsorships in just three years. In 2006, Gary accepted a dual role as Chief Executive Officer for SANZAR.

With a talent for diversification, Gary joined the Mirvac Group [ASX: MGR] in 2008 as Chief Operating Officer. Gary was instrumental in turning around the Mirvac Group and securing its survival during the GFC. Mirvac achieved a top 3 status and improved its share price in the most volatile of markets.

With listed and unlisted experience, Gary is widely recognised for transforming organisations where culture is valued as a sustainable advantage; engaging staff, stakeholders and the public.

Having worked across three distinctive industry sectors, Professional Services, Sports & Media, and Property; Gary has established brands on a global stage across Australia, New Zealand, Asia, Europe, Middle East and the USA.

Gary's expertise lies in methodologies around:

- Business and leadership development
- Business and executive coaching
- Business transformation
- Business strategy and planning
- Employee engagement
- Shaping culture through exceptional leadership
- Facilitation
- Change Management
- Commercial negotiation
- Effective strategies for Improved Performance
- Building effective executive team

### Why 2020 Exchange

Gary Flowers has an exemplary record as one of Australia's most diverse, transformative leaders across blue-chip industries from Professional Services, Real Estate and Construction through to Sports and Media. Gary holds the vision and humility to transform large scale organisations in the best and worst of times... with exceptional people skills, it is this extraordinary world class talent that aligns Gary Flowers with 2020 Exchange.

## Current Board Roles

Chairman, NSW Institute of Sport  
2015 - present  
Chair of two Platinum CEO Consortia, 2020 Exchange Pty Ltd  
2015 - present  
Chairman, EMM Consulting Pty Ltd  
2015 - present  
Investment Committee Member, PropertyLink Industrial Property Fund  
2015 - present  
Chairman, Slingshot Pty Ltd  
2015 - present  
Chairman, North Harbour Rays  
2014 - present  
'Sydney Sixers' Advisory Board  
2013 - present  
Property Council NSW, Diversity Committee Member  
January 2017 - present  
Non-Executive Director, GSA Insurance Brokers  
May 2019 – present  
Non-Executive Director, Yojee Limited  
May 2019 – present

## Past Board Roles

Chairman, DataDot Technology Ltd, [ASX: DDT]  
2017 – May 2019  
Non-Executive Director, Chairman, Audit & Risk Committee and Member, Remuneration & Nomination Committee, DataDot Technology Ltd, [ASX: DDT]  
2007 – May 2019  
Chairman, Northern Star Investments Pty Ltd  
2015 - May 2019  
Chairman, Mainbrace Constructions Pty Ltd  
2008 - 2017  
Non-Executive Director, Sparke Helmore Lawyers  
2013 - May 2016  
Chairman, SkyFii Ltd [ASX: SKF]  
2014 – April 2016  
Non-Executive Director, Melbourne Stadiums Pty Ltd (*Etihad Stadium*) & Member, Remuneration Committee  
2010 - October 2013  
Chairman, Mirvac Hotels Pty Ltd  
2009 - May 2012  
Chairman, Mirvac Funds Management Investment Committee  
2008 - October 2013  
Chairman, Mirvac Capital Investments Pty Ltd  
2008 - October 2013  
Non-Executive Director, Connector Motorways Pty Ltd (*Lane Cove Tunnel*)  
2008 - 2010  
Non-Executive Director, New Forests Pty Ltd  
2009 - 2011  
Council Member, International Rugby Board  
April 2005 - May 2007  
High Performance Committee, International Rugby Board  
2004 - 2007  
Board of Management, Commonwealth Games Association

2004 – 2007

Member, Board Appointments Committee, Governance & Policy Committee, Audit & Risk Committee, Australian Rugby Union

2004 - 2007

Non-Executive Director, Emirates Park Pty Ltd

Previous

## Executive Experience

Interim Chief Executive Officer, DataDot Technology Ltd

February 2014 - November 2014

Acting Head of Finance, Mirvac Group

April 2013 - October 2013

Chief Operating Officer, Mirvac Group

July 2009 - April 2013

General Manager, Group Operations, Mirvac Group

August 2008 - June 2009

Chief Operating Officer, Funds Division, Mirvac Group

January 2008 - August 2008

Director, Mirvac AQUA Income and High Income Funds

2008 - 2011

Executive Leadership Team, Mirvac Group

August 2008 - October 2013

Managing Director & Chief Executive Officer, Australian Rugby Union

May 2004 - May 2007

Chief Executive Officer, SANZAR (South African, New Zealand & Aust JV)

January 2006 - May 2007

National Managing Partner/CEO, Sparke Helmore Lawyers

1994 - 2004

Partner, Sparke Helmore Lawyers

1983 - 1994

Interim Chief Executive Officer, DataDot Technology Ltd

February 2014 - November 2014

Acting Head of Finance, Mirvac Group

April 2013 - October 2013

Chief Operating Officer, Mirvac Group

July 2009 - April 2013

General Manager, Group Operations, Mirvac Group

August 2008 - June 2009

Chief Operating Officer, Funds Division, Mirvac Group

January 2008 - August 2008

Director, Mirvac AQUA Income and High Income Fun

## Qualifications | Professional Development and Training

University of NSW Bachelor of Commerce - B. Comm and Laws - LLB

*Major in Industrial Relations*

Australian Commercial Disputes Centre

Accredited Mediator

Australian Institute of Company Directors (FAICD)

Fellow, Order of Merit

University of Western Sydney

Visiting Fellow

Harvard Business School / Yale School of Management



## **Speaker Topics**

Transformation - Brands and Culture | Diversity and Innovation - workplace, boards, industry and stakeholders | Sport as a Business - NSW Institute of Sport, Rugby