

CHAIR PROFILE – MEGAN FOSTER

“The most effective leaders are those with one particular key attribute, that of self-awareness. Great leaders know their strengths and weaknesses. They play to their strengths. They are aware of the executive shadow they cast and the impact it has on the people that surround them.”



As the Head of Retail for Global Real Estate/QIC, Australia’s second largest retail funds manager, Megan brings her years of expertise working at executive level within Myer and Unilever to a new market.

Through her various executive roles over 22 years, Megan has developed outstanding skills in strategic development, operational management, mergers and acquisitions and Brand Management.

Megan worked across several areas including merchandise, supply chain, human resources, store development and marketing since joining Myer in June 2006. Her outstanding work led her to win the CEO's Award for Excellence in 2007 and the Chairman's Award for Excellence in 2008.

Megan served as Director of Store Concepts and Design at Myer and as part of this role, oversaw the re-development of the flagship Myer Melbourne store. As Group General Manager of Marketing & Brand Development, Megan was responsible for advertising and direct marketing, visual merchandising, public relations and events, Emporium magazine, myer.com.au, and social media, as well as brand strategy. After Sass & Bide was purchased outright by Myer, Megan was appointed as Managing Director for Sass & Bide and group general manager Myer Freestanding Stores

Prior to joining Myer, she held senior sales and marketing roles within fast moving consumer goods (FMCG) companies including ten years spent at Unilever, before working for several years as a Consultant to FMCG companies and Woolworths.

Megan’s area of expertise lies in methodologies around:

- Business and brand development
- Strategic partnerships and development
- Operational management
- Brand strategy and management
- Change management
- Business transformation
- Mergers and acquisitions
- Growth and turnarounds
- High performance team leadership

Why 2020 Exchange

Megan has an extensive and diverse experience in a leadership roles across Retail and FMCG spanning 22 years, with leadership and management experience in private equity as well as publicly listed entities. Charged with leading high performance teams in startups, turnarounds and growth companies, she brings to 2020 a wealth of technical and commercial experience as well as a strong ethos and focus on people development.



The opportunity to work with like-minded executives from diverse companies and industries, sharing experiences and insights in a 'safe' environment is a truly valuable opportunity for all those involved and what aligns Megan with 2020.

Positions held

2016 – present: Global Real Estate General Manager – Retail, QIC
2015 - present Director - MP Foster Consulting Pty Ltd
2011 - 2014 Executive Director - sass and bide (Boogie and Boogie Pty Ltd)
2010 - 2014 Non-Executive Director - Myer Stores Community Fund
2013 Member of the Australian Institute of Company Directors
2013 - 2014 Group General Manager Freestanding Stores - Myer Pty Ltd
2013 Managing Director sass and bide – Myer Pty Ltd
2010 - 2013 Group General Manager Marketing and Brand Development – Myer Pty Ltd
2008 - 2010 Director of Store Development, Design and Concepts – Myer Pty Ltd
2007 - 2008 Director of Programme Office – Myer Pty Ltd
2006 - 2007 Executive Management Consultant - Myer Pty Ltd

Qualifications

Graduate – Australian Institute of Company Directors Course
Bachelor of Commerce (Marketing), University of Western Sydney

Memberships, honours & awards

2011 Appointment to the sass and bide board
2007 and 2009 Winner - MYER CEO Award
2009 Winner - MYER Chairman's Award
2011 Winner - Store Design of the year (MYER Melbourne) – World Retail Awards
2013 Runner Up – Best Retail Advertising – World Retail Awards